

Faculty of Business and IT

October 2010

Changes to Bachelor of Commerce Bridge and Pathways Programs

Following the University lead to develop innovative pathway opportunities for College graduates, the Faculty of Business and Information Technology proposes:

1. A new pathways program which provides for three year College Business Diploma graduates in Accounting, Marketing, Human Resources, Finance or Operations with a minimum 'B' average to flow directly into the third year of study in the UOIT B-Commerce program (no bridge).
These students would be able to major in their college field of study or complete a general degree. Students would receive specific 60 credit hour course transfer. They would have a 'custom' 3rd year program depending on their College major and then flow into the common 4th year curriculum.
2. Two year College Business Diploma graduates with a minimum 'B' average to be granted specific 45 credit hour course transfer towards a UOIT B-Commerce program. Under this direct credit transfer program, students would require 3 years to complete the B-Commerce degree requirements.
These students will also have the option of taking the 5 bridge courses. After completing the bridge, they would proceed to 3rd year studies at UOIT with specific 60 credit hour course transfer.
3. Changes to the current Bridge courses
For students with other college diplomas (2 or 3 years) or university degrees, with a minimum 'B' average, the current 'bridge' program requirement remains in place with some course changes. The revised bridge courses are as follows:

Current

General Elect.

BUSI 2401 Fin 1

BUSI 2402 Fin 2

BUSI 1101 Fin Acct

BUSI 2170 Man Acct

Proposed

BUSI 1010 Critical Thinking

BUSI 2401 Finance 1

BUSI 2311 Organizational Behaviour

BUSI 1101 Fin Accounting

BUSI 1916 Calculus

4. Changes to the GENU program

The unique GENU program in cooperation with Durham College will continue with a refined course offering and program map

This program 'embeds' 5 university level courses into the college diploma curriculum and allows a successful student to move directly into 3rd year studies in the general BComm program at UOIT.

Currently, students receive a 'block transfer' of 60 credit hours. Under the proposed changes, students will receive specific 60 credit hour course transfer towards their BComm degree.

In the past the GENU has resided in Durham College's general business program. Durham College no longer offers a general business diploma and have requested to move the GENU program into their accounting diploma stream.

This has required a change in the GENU courses as follows:

<u>DC Term</u>	<u>GENU CURRENT</u>	<u>GENU PROPOSED</u>
Yr 1 term 1	none	none
Yr1 term 2	General Elective	BUSI 1010 Critical Thinking
Yr2 term 1	BUSI 2401 Fin 1	BUSI 2401 Finance 1
	BUSI 1101 Fin Acct	BUSI 2311 Org. Behaviour
Yr2 term 2	BUSI 2170 Man. Acct	BUSI 2402 Finance 2
	BUSI 2402 Fin 2	BUSI 1916 Calculus

The pathway enhancements have been developed in consultation with Durham College School of Business, IT & Management. Implementation will be September 2011 for regular program study. The bridge course changes would be effective for the spring/summer 2011 term to allow for September entry into the regular program. There is no impact on current student program maps.

Upon approval, the new pathways program and the bridge changes will be rolled out to other colleges. The GENU program will remain specific to Durham College.



Faculty of Business and Information Technology
Bachelor of Commerce (Honours) Bridge Program and GENU Graduates
2011.12 Program Map

Program Map For 3 Year Business Administration Accounting Diploma Graduates: <u>Accounting Major</u>					
3-1	BUSI 1010U Critical Thinking	BUSI 1915U Linear Algebra	BUSI 3170U Auditing Standards and Applications	BUSI Elective	General Elective
3-2	BUSI 1916U Introductory Calculus	BUSI 3102U Intermediate Financial Accounting II	BUSI 3120U Advanced Taxation	BUSI 3160U Advanced Managerial Accounting	General Elective
4-1	BUSI 4995U Capstone Study Project	BUSI 4701U Strategic Management	BUSI 3171U Advanced Auditing	BUSI 4101U Advanced Financial Accounting	General Elective
4-2	BUSI Elective	BUSI Elective	BUSI 3172U Auditing Information Systems	BUSI 3150U Financial Statement Analysis <u>or</u> BUSI 4190U Special Topics in Accounting	General Elective

Program Map For 3 Year Business Administration Marketing Diploma Graduates: <u>Marketing Major</u>					
3-1	BUSI 1010U Critical Thinking	BUSI 1915U Linear Algebra	BUSI 2401U Finance I	BUSI 1101U Financial Accounting	BUSI 3503U E-Marketing
3-2	BUSI 3210U Consumer Behaviour	BUSI 1916U Introductory Calculus	BUSI 2402U Finance II	BUSI 2170U Managerial Accounting	General Elective
4-1	BUSI 4995U Capstone Study Project	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	General Elective
4-2	Major Elective	BUSI Elective	BUSI 4220U Marketing Strategy	General Elective	General Elective

Program Map For <u>3 Year Business Administration HR Diploma</u> Graduates: <u>Human Resources Major</u>					
3-1	BUSI 1010U Critical Thinking	BUSI 1915U Linear Algebra	BUSI 2401U Finance I	BUSI 1101U Financial Accounting	General Elective
3-2	BUSI 2202U Marketing II	BUSI 1916U Introductory Calculus	BUSI 2402U Finance II	BUSI 3312U Industrial and Labour Relations*	General Elective
4-1	BUSI 4995U Capstone Study Project	BUSI 4701U Strategic Management	BUSI 3380U Compensation & Benefits*	BUSI Elective	General Elective
4-2	BUSI 3340U HR Planning*	BUSI Elective	BUSI Elective	BUSI Elective	General Elective

***3 HR required courses, not offered every year at this time. Course planning will be required.**

Program Map For <u>3 Year Business Administration Operations Management Diploma</u> Graduates: <u>General Business</u>					
3-1	BUSI 1010U Critical Thinking	BUSI 1915U Linear Algebra	BUSI 2401U Finance I	BUSI 2311U Organizational Behaviour	General Elective
3-2	BUSI 2202U Marketing II	BUSI 1916U Introductory Calculus	BUSI 2402U Finance II	BUSI Elective	General Elective
4-1	BUSI 4995U Capstone Study Project	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	General Elective
4-2	BUSI Elective	BUSI Elective	BUSI Elective	BUSI Elective	General Elective

Program Map For <i>2 year Business Diploma Students</i>					
BRIDGE Semester	BUSI 1010U Critical Thinking and Ethics	BUSI 2311U Organizational Behaviour	BUSI 2401U Finance I	BUSI 1101U Financial Accounting	BUSI 1916U Introductory Calculus
3-1	BUSI 3040U Information Systems	BUSI 2170U Managerial Accounting	BUSI 1450U Statistics	BUSI Elective	General Elective
3-2	BUSI 3705U Legal Environment of Business	BUSI 2402U Finance II	BUSI 2202U Marketing II	BUSI 2312U Introduction to Human Resources Management	BUSI 2603U Introduction to Operations Management
4-1	BUSI 4995U Capstone Project	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	General Elective
4-2	BUSI Elective	BUSI Elective	BUSI Elective	BUSI Elective	General Elective

Cannot do a major

Program Map For <i>2 year Non-Business Diploma Students</i>					
BRIDGE Semester	BUSI 1010U Critical Thinking and Ethics	BUSI 2311U Organizational Behaviour	BUSI 2401U Finance I	BUSI 1101U Financial Accounting	BUSI 1916U Introduction to Calculus
3-1	BUSI 3040U Information Systems	BUSI 2170U Managerial Accounting	BUSI 2201U Marketing I	BUSI 1450U Statistics	BUSI Elective
3-2	BUSI 3705U Legal Environment of Business	BUSI 2603U Introduction to Operations Management	BUSI 2202U Marketing II	BUSI 2402U Finance II	BUSI 2312U Introduction to Human Resources Management
4-1	BUSI 4995U Capstone Project	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	BUSI Elective
4-2	BUSI Elective	BUSI Elective	BUSI Elective	BUSI Elective	General Elective

Cannot do a major

Program Map For <i>GENU Program</i>					
1-1	Durham college Specified				
1-2	BUSI 1010U Critical Thinking				
2-1	BUSI 2401U Finance I	BUSI 2311U Organizational Behaviour			
2-2	BUSI 1916U Introduction to Calculus	BUSI 2402U Finance II			
3-1	BUSI 1915U Linear Algebra	BUSI 2160U Financial Accounting II	BUSI 3040U Information Systems	BUSI Elective	General Elective
3-2	BUSI3705U Legal Environment of Business	BUSI2170U Managerial Accounting	BUSI 2202U Marketing II	BUSI Elective	General Elective
4-1	BUSI 4995U Capstone Project	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	General Elective
4-2	BUSI Elective	BUSI Elective	BUSI Elective	BUSI Elective	General Elective

Cannot do a Major