

Amendments to MBA Prerequisites

8.3.2 Program information

The objective of the program is to prepare graduates to work at the middle management and executive levels of administration in both private and public sectors. The Master of Business Administration (MBA) program enables the degree holder to provide organizations with a business management skill set such that it raises the competitiveness of the entity and leads not only to a comparative advantage but retains higher skilled and thus higher income jobs within the province.

The design of the MBA program focuses on the breadth of a general management core curriculum coupled with emphasis on particular business career specializations.

The courses emphasize not only the theoretical approach, but they also provide students with real world case studies and examples. Students learn how to apply textbook theories in realistic examples. To facilitate this, the program draws expertise from firms and government agencies in the region to bring to the classroom real-world experiences and effective career networking. Such firms and agencies also provide the basis for the program's required research project. The MBA program is supported by specialist facilities such as the faculty's Marketing Research Lab and its Virtual Trading Lab in Finance.

The MBA is directed towards students looking for deeper knowledge and experience in one of the program's fields of concentration. These degree paths provide students with the opportunity to explore management problems in a particular area at a more theoretical level and hence to prepare themselves for further graduate study if they wish. ~~The program is designed to be completed in four semesters (sixteen months).~~ The MBA provides the opportunity for students to specialize in one of four areas of faculty expertise:

- Finance
- Marketing
- International Business
- Logistics and Supply Chain Management

Finance and marketing are two fundamental areas of graduate business study in strong and consistent demand. International business is also strongly represented, but the approach at UOIT follows recent practice by offering a further examination of global business through its impact on other specializations such as finance, marketing and management. Logistics and supply chain management has emerged as a crucial area of study relating production planning, warehousing and inventory optimization and transportation. UOIT is one of the first universities in Canada to offer this as a concentration at the MBA level.

[For students with at least two years of relevant work experience, the MBA at UOIT builds on their employment experiences and can be completed in 16 months of full-time study;](#)

[For students with less than two years of relevant work experience, there is the opportunity to integrate MBA studies with work placements in a 24-month schedule of full-time study that includes work components. Previous relevant work experience \(such as a co-op placement\) can reduce the work requirement for this option. Spaces in the full-time integrated work placement option are limited by the availability of work placements.](#)

[Many part-time students integrate their work commitments with their MBA studies. Many courses are scheduled in the evenings to accommodate part-time MBA students](#)

8.3.3 Admission requirements

In addition to the general admission requirements for graduate studies at UOIT described in section 4.4.2, students applying to the MBA program must meet the following program-specific requirements:

- Minimum overall academic standing of a B (GPA: 3.0 on a 4.3 scale), with a minimum of B+ in the last two full-time years (four semesters) of undergraduate work or equivalent;
- Submission of a third letter of recommendation from a person having direct knowledge of the applicant's professional and/or academic competence to succeed in the MBA program. A former or present supervisor from employment may be considered;
- Minimum Graduate Management Admission Test (GMAT) score of 550. The GMAT requirement may be waived for four-year honours degree graduates with an average of A- in the last two years of their degree, or for honours business degree graduates with a B+ average in the last two years of their degree;
- Submission of an essay written by the applicant that explains the applicant's background, reasons for pursuing a MBA, and career goals. The essay should provide essential information about ~~whether the applicant's qualifications, including: is qualified, prepared, and where he/she is headed. The following should also be captured in the essay:~~
 - i) Relevant past experience;
 - ii) Long- and short-term goals;
 - iii) An assessment of strengths and gaps in experience/education;
 - iv) How a MBA program will bridge the applicant's past and future and how it will fill in gaps in
 - v) experience/education; and
 - vi) Why the UOIT MBA is a good match with the applicant's needs.
- Submission of a resumé;
- Minimum of two year's work experience or equivalent for the 16 month full-time program or its part-time equivalent. Applicants ~~from exceptional candidates~~ with less than two years of work experience may ~~also~~ be considered for the integrated work placement option;
- If applicable, a minimum score of 580 (paper-based) or 92-93 (Internet-based) on the TOEFL test for English language proficiency. Note that these are slightly higher scores than those required for some other graduate programs at UOIT. Language requirements are specified in section 4.4.4. Individuals without an undergraduate degree and who have extensive business experience may be considered on a case-by-case basis. For more information, see section 4.4.8 for UOIT's policy on mature applicants.

Admission is competitive and subject to availability of space. Accordingly, satisfaction of minimum entry conditions does not ensure admission.